



“Make Habit to eat Healthy”

fmcg Product



Innovation
Manufacturing
Packaging
Exporting



www.kesarishalya.in





Mission & Vision

Mission

our mission is to bring the richness of India's organic heritage to the world by offering premium-quality, eco-friendly FMCG products that nourish both people and the planet. We are committed to sustainable sourcing, transparent practices, and empowering rural communities—ensuring that every product we export supports healthier lifestyles, ethical trade, and environmental responsibility.

Vision

We want to be a trusted name around the world for high-quality Indian organic products. Our goal is to help create a cleaner and healthier future by being honest, using smart ideas, and caring for the environment. We dream of a world where people make better choices for their health and the planet—and every product we send out shows our care for nature, people, and doing the right thing.



About Us.

Kesarishalya Industries India Private Limited, operating for the brand **ANNKRITI**, was founded on 11th July 2023 with the vision of providing exceptional food products that add healthy flavor and joy to every occasion. We are based in New Delhi, we provide a wide variety of products including mustard oil, other oils, ghee, paneer, mawa, cream, dry fruits, spices, fresh fruits, jam, pickles, hing, shilajit vegetables and an assortment of spices that cater to diverse culinary needs.

Our brand **ANNKRITI** believes that love is the key ingredient in every processed food dish. Our products are crafted to help you to create delicious, unique masterpieces that you can enjoy and share with pride. We strive to offer not just products, that you can delightful culinary experience that brings people together and creates long lasting memories.

Why Choose Us

When you choose us, you're choosing more than just organic products—you're choosing purity, honesty, and a deep respect for nature. Our products are made using traditional Indian farming methods that have stood the test of time, ensuring that what reaches you is natural, safe, and full of goodness. We work closely with farmers, supporting them with fair prices and sustainable practices, because we believe that strong roots build a stronger future. Every step we take, from sourcing to shipping, follows global quality standards and reflects our care for the planet. With a growing presence in markets around the world, we are proud to be a trusted name for those who value health, sustainability, and ethical business.

Our Brand



Certifications



Our Core Values

Our core values drive everything we do. Purity comes first, ensuring that all our products are natural and safe. We practice ethical trade, building fair, transparent relationships with our farmers and partners. Through innovation, we combine tradition with modern solutions to better serve our customers. And we are committed to sustainability, making choices that protect the environment and support a better future for all.

Purity First

At the heart of our business is the belief that quality begins with purity. We go to great lengths to ensure every product we offer is free from harmful chemicals and additives. Our goods are grown naturally, using sustainable farming methods, and carefully processed to preserve their original goodness, so you can enjoy nothing but the best.

Ethical Trade

We are dedicated to fairness at every level of our business. By working directly with farmers and local partners, we ensure they are treated with respect, receive fair compensation, and are part of long-term relationships based on trust. Our goal is to foster a system where everyone benefits—our partners, the communities we work with, and our customers.

Innovation

While we honor the traditional methods that have sustained generations, we also know that progress is key. We embrace innovation in every aspect of our business—from improving the quality of our products to enhancing efficiency and customer experience. We strive to offer solutions that are smarter, more effective, and meet the evolving needs of the market.

Sustainability

We recognize that the choices we make today affect the future. That's why sustainability is at the core of everything we do. From eco-friendly packaging to sustainable sourcing and logistics, we aim to reduce our environmental footprint and promote practices that protect the planet for generations to come. Our vision is a world where both people and the environment thrive together.



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Our Production Facility

Our state-of-the-art manufacturing unit is designed to meet the highest standards of quality, hygiene, and sustainability. Located in India's agricultural heartland, it is equipped with modern machinery that supports eco-friendly processing while preserving the natural integrity of every product. We follow strict quality control measures at every stage—from raw material sourcing to packaging—to ensure consistency, safety, and compliance with global export regulations. With a team of trained professionals and a commitment to continuous improvement, our production unit is where tradition meets technology to deliver excellence in every batch.

Consistent quality throughout the chain throughout the year.

We are committed to delivering consistent quality across the entire supply chain, all year round. From carefully selecting organic raw materials at the source to meticulous processing, packaging, and final dispatch, every stage is managed with precision and care. Our robust quality control systems and trained professionals ensure that seasonal changes do not impact the consistency of our products. By maintaining high standards, transparent practices, and close partnerships with our farmers and suppliers, we provide you with premium organic products you can trust—no matter the time of year.



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What we do

We are a purpose-driven organic FMCG company from India, proudly delivering nature's finest to the world. At the core of our work is a commitment to purity, health, and sustainability. We source, process, and export a wide range of organic products that meet global standards, combining India's agricultural wisdom with world-class manufacturing.

From farm to shelf, we operate with precision, ethics, and innovation—empowering healthier lifestyles across borders. Our products aren't just organic—they represent trust, transparency, and the promise of a better tomorrow.

We are growing

We are growing through a combination of strategic expansion, customer trust, and continuous innovation. By building strong relationships with certified organic farmers, we've expanded our sourcing network across India's most fertile regions. Our investment in modern manufacturing infrastructure and strict quality control has allowed us to scale up production while maintaining international standards.

We're entering new global markets, increasing our export volumes, and diversifying our product range to meet evolving consumer needs. At the same time, we are adopting smarter technologies, sustainable practices, and digital tools to streamline operations and serve our partners more efficiently. Our growth is not just in numbers—but in the strength of our vision, values, and the impact we create worldwide.

The Organization



Ashish Shalya
Founder & Director

A visionary leader with a passion for organic excellence, Ashish Shalya brings deep expertise in international trade and a sharp business acumen. Under his leadership, the company has emerged as a trusted name in global organic FMCG exports, driven by quality and integrity.



Shaily Shalya
Co-Founder & Director

Focused, detail-oriented, and brand-savvy, Shaily Shalya ensures that every product reflects purity, sustainability, and global appeal. Her modern approach and commitment to ethical sourcing power the brand's strong presence in international markets.

Respond to Needs

Understanding the dynamic needs of the retail and food service industries, we offer a wide range of organic FMCG products—customized to buyer requirements and delivered in high shelf-life, export-ready packaging. From organic ready meals and frozen foods to simmer sauces, dips, and marinades, we serve as a one-stop solution for clean-label, high-quality products.

Our approach goes beyond supply—we build partnerships. By listening closely to customer feedback, we deliver solutions that align with consumer preferences, tackle market challenges, and support sustained profitability. The goal is simple: help our partners succeed, every step of the way.

Crafting What's Next

In today's fast-paced global market, success belongs to those who innovate and adapt quickly. That's why a dedicated in-house product development team works relentlessly to turn fresh ideas into market-ready solutions.

From creating bold new recipes to enhancing product performance, the team blends culinary creativity with technical expertise to meet evolving customer demands. Whether it's flavor innovation, shelf-life improvement, or cost-effective formulation, every product is designed to deliver value, quality, and a competitive edge.

QUALITY
PACKAGING
PRICING
DISTRIBUTION
DOCUMENTATION
TRUST
RETAIL
TECHNICAL
TASTING
TECHNICAL
COSTING
DEMAND
SUPPLY CHAIN
MATERIALS
DEMAND
SUPPLY CHAIN
BRANDING
STRATEGY
TRUST
CERTIFICATION
EXPORT
MARKET
RESEARCH
SHIPPING
LOGISTICS
DEMAND
MARKET STANDARD
PHOTOGRAPHY

PRODUCT DEVELOPMENT

Shilajit

Shilajit is a natural, mineral-rich resin-like substance that oozes from rocks in high mountain ranges, primarily the Himalayas, Altai, Caucasus, and Gilgit-Baltistan during warm weather. It is formed over centuries by the gradual decomposition of plant and microbial matter.



Asafoetida

Hing, also known as asafoetida, is a pungent-smelling spice derived from the resin of the Ferula plant, native to Iran and Afghanistan. It is widely used in Indian cuisine, especially in vegetarian dishes, for its unique umami flavor that mimics onion and garlic.



Broccoli

Broccoli is a nutrient-rich green vegetable known for its crisp texture, vibrant color, and numerous health benefits. Packed with essential vitamins like Vitamin C, Vitamin K, and folate, it is also an excellent source of fiber, antioxidants, and plant-based protein.

Loved for its versatility, broccoli can be enjoyed steamed, roasted, sautéed, or used in salads, stir-fries, and soups. Its natural detoxifying properties and immune-boosting nutrients make it a popular choice among health-conscious consumers.



Gucchi

Gucchi mushrooms, also known as Himalayan Morels, are one of the rarest and most prized wild mushrooms in the world. Naturally grown in the forests of the Himalayas, they are hand-harvested and sun-dried, making them a true gourmet treasure.

With their rich, earthy flavor and meaty texture, Gucchi mushrooms are a favorite in fine dining and premium culinary applications. They are highly valued not only for their taste but also for their nutritional profile—packed with protein, antioxidants, and essential minerals.

Sangri

Sangri, also known as ker-sangri when paired with ker, is a traditional bean pod harvested from the *Prosopis cineraria* tree, native to the arid regions of Rajasthan. Known as a vital part of Rajasthani cuisine, sangri is often referred to as a “desert vegetable” due to its resilience in extreme climates and its rich nutritional value.

Rich in protein, fiber, and essential minerals, sangri is both a healthful and flavor-packed ingredient. Once dried and rehydrated, it's commonly slow-cooked with spices to create bold, earthy, and tangy dishes that are unique to Indian desert gastronomy.



Thank You

FOR YOUR ORDER

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